

# CLIFTON CHAMBER OF COMMERCE

115 N. Ave. D

Clifton, Texas 76634-1617

August 2009

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## CHAMBER OFFICE

### OFFICERS

Drew Leigh

First Security State Bank

Clint Tunnell, Vice President

Texas Rural Living

Carol Fields, Treasurer

Capital Farm Credit

### Directors

Ollie Evinger, White Horse Stn.

Phillip Simpson, Farmers Insurance

Todd Clift, First Choice Power

Cal Goerdel, Retired CEO & Minister

Betty Murdoch, Bosque Supply

Tim Talley, Clifton Aero

### Office Staff

Brenda Herzog – Exec. Vice Pres.

Desire Fastnacht – Office Manager

Brenda and Damaris attended the Texas Festivals and Events Conference and Trade Show in Ft. Worth on July 9 thru 12. There were some very good Break Out Sessions. Some concerned strengthening the board and committee Structure within our organizations, how to craft marketing messages that appeal to everyone, how to fit out of the box ideas into small budgets, new sponsorship trends and how to build revenue for our events. These training Sessions are very important to our organizations.

Brenda also attended the Regional Texas Travel Institute Assc. Meeting in Salado on July 22. This meeting also had some very interesting information On the newest methods of communication, the latest trends in tourism and advertising and marketing strategy.

Our Chamber Ambassadors have hosted two ribbon cuttings recently and there will be one this week. There are also two Open House Socials in the plans for August. There will be a Chamber After Hours Social from 5:00 – 7:00 P.M. on Thursday, August 27 at First National Bank. Please come and enjoy the food and festivities.

Also, Roby Urbanovsky of Clifton Family Chiropractic also is making plans for an Open House. We will keep you informed on the date and time. These get-togethers are such a nice way to get to know other members.

Clifton will also be hosting an FAM tour for the “Going on Faith” Group tour Leaders. There should be between 35 and 40 tour group planners visiting our city. The Chamber will lead the tour with a visit to Norse, Bosque Museum, Bosque Art Center, the art galleries, Heritage Plaza, Cliftex Theatre and a shopping tour of Clifton. Please welcome these visitors on Monday, August 24. Hopefully they will like what they see and will bring their bus tours to our town.

## CALENDAR OF EVENTS



### AUGUST

- 4<sup>TH</sup> - Chamber Board Meeting – Noon
- 6<sup>th</sup> - Legacy Park Meeting - Noon
- 11<sup>th</sup> - Chamber Luncheon – Pat Rabe, Speaker – Liberty National Ins.  
American Legion Hall - Noon
- 11<sup>th</sup> - City Council Meeting – 6:00pm
- 15<sup>th</sup> - Tractor Pull – City Park
- 15<sup>th</sup> - Main Street Bail Out – Downtown
- 15<sup>th</sup> - Omar Awards – Tin Building Theatre
- 19<sup>th</sup> - Clifton Family Chiropractic Open House – 5:00 – 7:00pm (Tentative)
- 24<sup>th</sup> - Going on Faith Group Leaders Bus Tour – 40 Guests
- 25<sup>th</sup> - EDC Meeting – Council Chambers – Civic Center – 7:00pm
- 27<sup>th</sup> - Home Tour Meeting
- 27<sup>th</sup> - Chamber After Hours Social – hosted by First National Bank  
5:00 – 7:00 PM

## SEPTEMBER

- 1<sup>st</sup> - Chamber Board Meeting
- 3<sup>rd</sup> - Ribbon Cutting – Hootsie’s – 5:15pm
- 7<sup>th</sup> - Chamber Offices Closed – ENJOY YOUR LABOR DAY – RELAX!
- 8<sup>th</sup> - City Council Meeting – 6:00pm
- 9<sup>th</sup> - Chamber Luncheon – Speaker, Damaris Neelley  
Location TBA
- 12<sup>th</sup> – 27<sup>th</sup> - 24<sup>th</sup> Annual Juried Art Show – Bosque Art Center
- 17<sup>th</sup> - Susan Boone Book Review – Bosque Art Center
- 19<sup>th</sup> - Quilting Cousins Open House 10am to 6pm
- 19<sup>th</sup> - Art-A-Rama – Downtown Clifton
- 19<sup>th</sup> - Dorothy Huang Chinese Cooking – Bosque Art Center
- 22<sup>nd</sup> - EDC Meeting – 7:00pm
- 24<sup>th</sup> - Home Tour Meeting – Noon
- 27<sup>th</sup> – 30<sup>th</sup> - Texas Travel Summit – Arlington, Tx.

Please let us know if you have something special to announce concerning your business. If you are a Chamber member, we will be happy to advertise your special event or sale in our newsletter. You are very important to us.

## CHAMBER LUNCHEON FOR AUGUST

The Chamber luncheon for August will be held at the American Legion Hall in City Park at noon on Wednesday, August 12. Speaker will be Ms. Pat Rabe of Liberty National Insurance Company who is a new member of the Clifton Chamber. She will be explaining the benefits of the company to Chamber guests. Ms. Rabe lives near Meridian and has relatives in this area, so is very familiar with Clifton and its surroundings. Caterer for the luncheon will be Two Amigos Mexican Restaurant. Please join us. We miss all of those who do not make it to the luncheons. After all, you are what make up the CHAMBER.

### **CLIFTON GRADUATE IN RECITAL**

Clifton High School graduate, Jordan Grelle, was featured in a complimentary recital at First Presbyterian Church's Summer Concert Series. Jordan played the alto saxophone while accompanied by Steve Watson, also a Clifton resident, on the piano.

Jordan has chosen to pursue a career as a classical saxophonist. He played selections from Tableaux de Provence by Paule Maurice; Light of Sothis by Amy Quate; Improvisation et Caprice/Aria by Eugene Bozza; Claire de Lune by Claude Debussy and Fantaisie sur un theme original by Jules Demersseman. These selections ranged from lighthearted dances to wonderful music featuring grace, passion and faith. Jordan is one of few who choose to become a classical musician. He says most of the time when one thinks of the saxophone, he thinks of jazz.

Jordan is a very talented and gifted person who will go far with his chosen career.

### **CHAMBER OF COMMERCE RECEIVES GRANT**

The Clifton Chamber of Commerce has been give approval for a First Choice Power Reduce Your Use Grant for funding in the amount of \$2,000.00. The surprise letter of approval was received last week and signed by Michael Swart, Vice President of First Choice Power.

We would like to thank Board Member Todd Clift for his assistance in securing the grant. He is always a great asset to the Chamber and to Clifton. The grant money will be used to update lighting in the Chamber office's kitchen/board meeting room and in the back of the building for lighting near the restroom areas. This will be a great asset because we have so many visitors who need restroom facilities when they are in town. There is little to no lighting near the restroom area at present. It will also be great to go into the board room and actually be able to see the agenda. This room is also used by the Lion's Club Board and others in the community for meetings and counseling sessions.

### **CLIFTON TO BE LISTED IN THE STATE SPORTS FACILITIES GUIDE**

The State of Texas is assembling a Texas State Sports Facilities Guide to be distributed state-wide to those planning sporting vacations or wishing to know about sports facilities during tournaments. Thanks to Phillip Simpson for assisting in filling out information on Clifton facilities to be sent to the State for publication. I drew a total blank when the questions began asking for seating capacity and other technical information. Without Phillip's input, I would have been chewing my nails.

### **CLIFTON SCHOOL'S BELL TOWER**

The old Clifton School Bell Tower will be the subject of the Chamber's 17th annual collectible Christmas ornament. Mr. Bruce Greene, to which we are truly grateful, has agreed to do the painting for us to send to the publisher of the

ornament. The Home Tour Committee thought the Bell Tower would be a great sentimental piece for Clifton School graduates. We will let everyone know when the ornaments are for sale, probably around October.

## **HOME TOUR NOTES**

If you know of anyone who would be interested in assisting with the Heritage Village Arts and Crafts and Demonstrators for Home Tour, please let us know at the office. Vivian Ender has always done this for us, but has resigned due to an increase in her work schedule. She normally marked off the spaces for each vendor and met them prior to the Home Tour to direct them to their booth area, then stayed to make sure everyone packed their wares and left the Armory. She also appointed a committee to help work the front door, punching and selling tickets for the Tour, answering questions and selling ornaments or cookbooks. We need your help! The Home Tour does not happen without great volunteers. Please get involved in your community!

We are still looking for homes for the Tour. Your ideas and thoughts are needed. Please call the office at 675-3720 with any suggestions. The Committee will be happy to check into any home you have in mind. We need volunteers who are interested in having their home on the Tour, either new or historic.

Thank you for your interest in our heritage and our Norwegian Christmas Home Tour!!!!

**CLIFTON CHAMBER OF COMMERCE**

**115 NORTH AVE. D**

**CLIFTON, TEXAS 76634**

## **PEOPLE ARE LIKE POTATOES**

**People content to watch while others do the work**

**People gifted at finding fault with others**

**People pretending to be something they are not**

**People who never get around to actually doing what  
they promised**

**People who bring real sunshine into lives of others**

**AND THE EVER LOVING BUT LAZY PEOPLE**

**Speck Taters**

**Comment Taters**

**Emma Taters**

**Hezza Taters**

**Sweet Taters**

**COUCH TATERS**

## TRACTOR PULL

Please mark your calendars for the Clifton Antique Tractor Club's annual Tractor Pull beginning at 9:00am on Saturday, August 15, in the Clifton City Park. The Pull will begin at 9:00am with a 4-Wheel Trailer Back Up Contest followed by the Slow Tractor Race.

The sled for the Tractor Pull will be brought in by HWH of Dublin, Texas. The main part of the Pull will begin at 10:00am and last until completed. Don Barron of the Clifton Antique Tractor Club stated that last year was a great surprise when there were so many entries; however, they are expecting a great crowd and even more entries this year.

There will be a concession stand sponsored by the Grand Ole Gospel Lighthouse Church of Clifton. Mr. Barron did say that other concession stands were welcome as well and any vendors who may wish to set up for the day. There will be no fee to set up, but the Tractor Club asks each vendor to donate 10% of their sales for the day.

## CRAIG'S AUTOMOTIVE

The Clifton Chamber of Commerce Ambassadors sponsored a ribbon cutting for Craig's Automotive in celebration of their expansion and 10th anniversary. Craig McCormick says he feels he is giving back to the community by his expansion. He felt there was a greater need for his services since one dealership in Clifton had shut down its service center.

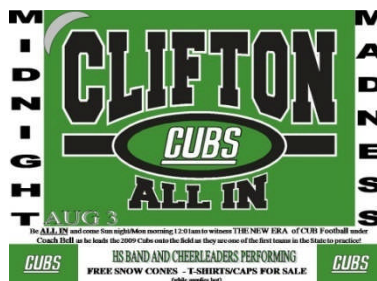
The ribbon cutting was attended by a very large group of Clifton citizens and many Chamber members and Chamber Ambassadors.

Take a moment to stop by and congratulate Craig's on their expansion and dedication to the Clifton area.

## MIDNIGHT MADNESS

"Midnight Madness" will kick off Clifton football two-a-days at 12:01am on Sunday/Monday night, August 3. The Cubs will be one of the first teams in Texas to practice. You are invited to be a part of the new CUB era by joining the crowds for the first workout session. The high school band and cheerleaders will be performing. Free snow cones will also be available to help keep everyone cool and there will also be t-shirts and caps available for purchase. Come

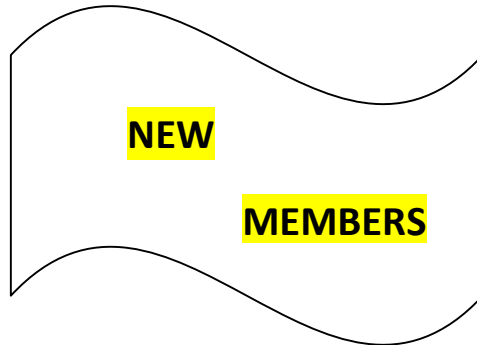
join the onlookers and cheer the CUBS on !!



## CHAMBER OFFICE IN NEED OF COMPUTER DESK

The Chamber office is in need of a computer desk for the Exec. Vice President's office. We are now using a desk of sorts which is not designed for computers. Brenda needs a desk with space to place the computer and other office paraphernalia which will be easier to reach.

If you have a computer desk for sale at a reasonable price, or just need to dispose of one, the office can surely put it to good use. Please contact Brenda or Desire at 675-3720.



### CHINA WOK

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### LIBERTY NATIONAL INSURANCE CO.

555 CR 2375 Meridian, Texas 76665

Phone: 254-978-1056

Web-site: [www.libertynational.com](http://www.libertynational.com)

E-mail: [patsyrabe@windstream.net](mailto:patsyrabe@windstream.net)

### HOOTSIE & CO.

Contact: Misty Fehler

1671 Jack Branch Rd. Clifton, Tx. 76634

Phone: 675-3392

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### SILVER DOLLAR PRESS

Contact: Bertha Frazier

Jason Chudej

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E-mail: [silverdollarpress@windstream.net](mailto:silverdollarpress@windstream.net)

PLEASE WELCOME OUR NEW MEMBERS!!!!

**GO GREEN!!! GET YOUR NEWSLETTER OFF OUR WEBSITE!**  
**[WWW.CLIFTONTEXAS.ORG](http://WWW.CLIFTONTEXAS.ORG)**